

**UNBOXED**

# Carbon Reduction Plan

Unboxed Consulting Ltd | 8 March 2024

## Commitment to achieving Net Zero

Unboxed Consulting Ltd is committed to achieving Net Zero emissions by 2050.

## Baseline Emissions Footprint

Baseline year: 1 March 2022 - 28 February 2023

This is Unboxed's first year of measuring organisational emissions. We have used the following: [Censpower](#), [Water Intelligence](#), [BBVA](#), and [Greenly carbon calculator](#) tools to calculate our measurement standards for the full scope of 1, 2 and a subset of scope 3. Our data uses utility bills, recycling and waste management and employee surveys to assess our emission sources.

EMISSIONS	TOTAL (tCO <sub>2</sub> e)
Scope 1	0.000 tCO <sub>2</sub> e
Scope 2	112.32 tCO <sub>2</sub> e
Scope 3 (Included Sources)	<ul style="list-style-type: none"><li>• Category 4 - Upstream transportation and distribution - 0 tCO<sub>2</sub>e (not relevant for digital agency providing services, not goods)</li><li>• Category 5- Waste Generated in Operations: 3.335 tCO<sub>2</sub>e</li><li>• Category 6 - Business Travel: 0 tCO<sub>2</sub>e</li><li>• Category 7- Employee Commuting: 8.4 tCO<sub>2</sub>e</li><li>• Category 9 - Downstream transportation and distribution - 0 tCO<sub>2</sub>e (not relevant for digital agency providing services, not goods)</li></ul>

Total Emissions	124.055 tCO <sub>2</sub> e
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## Current Emissions Reporting

Baseline year: 1 March 2023 - 29 February 2024\*

This is the second period that Unboxed is measuring organisational emissions. Emissions are again calculated using the same methods as above. There are no changes to the organisational boundaries during the reporting period, and emissions were calculated using the same methodology as our baseline year.

\* Data is still being collected as the financial year hasn't ended yet.

EMISSIONS	TOTAL (tCO <sub>2</sub> e)
Scope 1	0.000 tCO <sub>2</sub> e
Scope 2	111.31 tCO <sub>2</sub> e
Scope 3 (Included Sources)	<ul style="list-style-type: none"> <li>• Category 4 - Upstream transportation and distribution - 0 tCO<sub>2</sub>e (not relevant for digital agency providing services, not goods)</li> <li>• Category 5- Waste Generated in Operations: 3.18 tCO<sub>2</sub>e</li> <li>• Category 6 - Business Travel: 0 tCO<sub>2</sub>e</li> <li>• Category 7- Employee Commuting: 8.4 tCO<sub>2</sub>e</li> <li>• Category 9 - Downstream transportation and distribution - 0 tCO<sub>2</sub>e (not relevant for digital agency providing services, not goods)</li> </ul>
Total Emissions	TBC by the end of March 2024

## Emissions Reduction Targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets:

**Scope 1:** By 2050 we won't have added any Scope 1 emissions, this will ensure we continue to stay at 0 tCO<sub>2</sub>e.

**Scope 2:** We will continue to use 100% green electricity and will aim to reduce the intensity of Scope 2 electricity emissions by 50%.

**Scope 3:** Over the next 5 years we plan to implement further measures which will help us reduce Scope 3 emissions. These can include:

- continuously working to collect data and be transparent on our carbon emissions to enable reduction and progress measurement
- setting up a 'green team' who is responsible for championing our green initiatives
- continue to reduce our environmental impact by improving how we manage and process waste
- exploring more digital tools in our work to continue to reduce plastic and paper waste
- engaging with our Landlords to ask for their support in our climate commitments particularly surrounding our heating and cooling emissions.

## **Carbon Reduction Projects**

### **Completed Carbon Reduction Initiatives**

Since 2022 we have moved to a 100% Green energy provider at our business location.

We know that travel emissions will gradually increase as people start to commute more into the office. We plan to manage this by:

- developing a sustainable travel policy
- continuing to offer and push the Cycle2Work initiative and Zen total emissions scheme which offers 50% off santander bike memberships

In terms of travelling for business, we are investing in the skills, capability and resources to carry out virtual and hybrid engagement, reducing the need for our team and the people we support to travel to meetings and events.

Our emissions that come from deliveries to our office are minute. We currently choose green options where possible, however we will continue to monitor and mitigate any emissions that we create using initiatives available to us.

We will continue to ensure our outdated tech and office supplies are repaired and refurbished where possible, rather than recycled.

While we are working to achieve Net Zero, we plan to implement initiatives to offset any business emissions.

## **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

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<sup>1</sup><https://ghgprotocol.org/corporate-standard>

<sup>2</sup><https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup><https://ghgprotocol.org/standards/scope-3-standard>